

#### **MAIN OBJECTIVE**

To make privacy documentation as easy, accurate, and time efficient as possible.

#### **TOP UX PRINCIPLES**

- Be consistent how you guide them through tasks and what you call things
- Don't overwhelm, only present the user what they need for the current task
- Come straight to the point, use as few words as possible to communicate
- Avoid page hopping
- Keep things easily understood with as few clicks as possible
- Guide them in a way that prevents errors
- Always provide a clear way for users to change their mind
- When they do get into an error state, tell them plainly what the problem is and how to fix it

#### **TOP UI PRINCIPLES**

- Use color to communicate rather decorate
- Limit fonts and weights to avoid visual confusion
- Place, group, and space content to convey hierarchy, relationships and improve readability

#### **TOP ACCESSIBILTY PRINCIPLES**

- Don't rely on color only to communicate
- Make sure that text has enough contrast from its background You can check with <u>Web AIM</u>
- Make sure link text communicates what is going to happen when clicked

#### **TERMINOLOGY TO USE IN PDAM**

PDAM:

Privacy Data Assessment Management

**Privacy Review:** 

Generic term we will use in PDAM to refer to PRBs, PIAs, etc.

DPIA:

Data Protect Impact Assessment

## Question template:

Term we will use for the set of questions that the user selects for their Privacy Review or DPIA

#### **TEXT FORMATING**

- All text
  - Capitalize only the first word of a sentence, proper nouns and acronyms (ID rather than Id)
  - Left-aligned with an erratic/ragged right margin
- Dates
  - o Specified in Month/Day/Year + time without seconds
    - Example: 2/14/2019 5:11 PM
- Privacy Review and DPIA IDs
  - o ID first, iteration second. Example: 112.1

#### **FONTS**

# H1- 25px Regular (#000) - Page titles only

H2- 20px Regular (#505050) - For heads

H3 - 17px Regular (#505050) - For subheads

Body copy - 13px Regular (#505050) - All else

Use bold sparingly – only where indicated

#### **COLORS**

#0078D4 rgb(0,120,212)

Branding, collaboration, and things that are clickable

#D83B01 rgb(216,59,1) Use to mark something as required

#107C10 rgb(16,124,16) Use to mark something as completed

#5C2D91 rgb(92,45,145) Use for Non-DPO notes

#A80000 rgb(168,0,0) Use for DPO notes and errors

#FFE49D rgb(255,228,157) Use for highlighting

#0000 rgb(0,0,0) Use for H1 page titles

#505050 rgb(80,80,80) Default text color

#737373 rgb(115,115,115)

If used for text, must be used with white bk.

Use for de-emphasized text and grey icons

#A6A6A6 rgb(166,166,166) Use for disabled button text

#D2D2D2 rgb(210,210,210)

Darkest background color that can be used with #505050 grey text. Use for secondary button fill

#E6E6E6 rgb(230,230,230) Use only for backgrounds and disabled button fill

### ICONS (Fabric icon website)

- **\*** = Not answered state [AsteriskSolid F34D] (active color: #D83B01)
- = Collaborate state [Message E8BD] (active color: #0078D4)
- = Collaborate state or completed indicator [Message E8BD] (active color: #107C10)
- = Note indicator [Pinned E840 & PinnedFill E842] (active color: #5C2D91)
- **DPO** = DPO note indicator [Segoe UI 13px] (active color: #A80000)
- = Revert button [RevToggleKey E845] (color: #107C10)
- = Save button [Save E74E] (color: #107C10)
- = More button [More E712] (color: #107C10)
- + = Add button [Add E710] (color: #107C10)
- × = Delete or close button [Cancel E711] (color: #107C10)
- = Edit button, Edit stage, or changed icon [Edit E70F] (color: #107C10)
- = Upload button [Upload E898] (color: #737373)
- = Send for review, Mark as completed, or Make new iteration button [Forward E72A] (color: #737373)

# **COMMON SPACING**

Spacing is almost always limited to these choices: 5px, 10px, 20px, 30px, or 60px

Here is the common spacing for questions:

2	5nv	< ⊘ Answered
	10px Global 10px between options USA	
	EU	
	Asia	
	Americas	
	Africa	
_	Other	
	60px between sections	
3 F	Project path	
3	20px after section heads What is the VSO ID?	< ⊘ Answered
	11355059	
	30px between questions	
3	<b>b</b> VSO area path	$\langle \ igotimes$ Answered
	OS\Core\Fundamentals\Deployment	•
	- R	5005